

# BRING COMFORT TO AN ELDERLY PATIENT IN NEED — DONATE NOW



## Dear Friend

My name is Sobha, for the past two years I've had the privilege of working on the elderly care wards at Royal Berkshire Hospital. Every day, I care for some of the most wonderful people you could hope to meet — grandparents, neighbours, veterans, storytellers — every one of them carrying a lifetime of experiences. They may arrive as patients, but to us, they are so much more: they are individuals who deserve dignity, comfort, and the reassurance that they are never forgotten.

Hospital can be challenging at any time and spending long days away from the warmth and familiarity of home — separated from loved ones — can feel especially difficult.

Some patients may have no visitors at all, which is why your kindness matters more than words can say.

### FOUR EASY WAYS TO SUPPORT US THIS CHRISTMAS

- By phone: please call us on 0118 322 8860
- QR code: scan the above QR on your mobile phone to donate online
- By post: return the donation form in this letter using the pre-addressed envelope provided
- Online: visit our website at [www.royalberkscharity.co.uk](http://www.royalberkscharity.co.uk)

**[WWW.ROYALBERKSCHARITY.CO.UK/NHSCHRISTMAS](http://WWW.ROYALBERKSCHARITY.CO.UK/NHSCHRISTMAS)**



This year, we're asking for your help to make a real difference. The Royal Berks Charity Christmas Appeal is aiming to raise £50,000 to fund both specialist equipment and the small touches that lift spirits and make life on the ward feel brighter. With your support, we can provide mobility aids and dementia-friendly technology that help patients regain confidence and independence, as well as music sessions, group activities, and even something as simple as clothing to help someone get up and dressed — these are the things that remind our patients they are cared for, not just treated.

Your gift has the power to change the atmosphere of a hospital stay. It can spark laughter, stir memories with a favourite song, or give someone the strength to take those first steps again. Most importantly, it can help rebuild a sense of identity that illness can sometimes take away.

*Helping patients feel less like patients, and more like themselves*

Your donation today won't just provide comfort, it will bring dignity, connection, and a sense of normality to people who may otherwise feel frightened or forgotten.

**With your help, we can:**

- Provide specialist equipment and mobility aids that help our patients rebuild confidence and independence
- Improve spaces and create activities that keep our patients engaged, calm and reassured
- Offer personal touches that remind our patients they are cared for as individuals, not just as medical cases
- Bring moments of joy through music, art, and social interaction
- Support our incredible care teams who work tirelessly all year

Please, if you can, give today and help ensure no patient feels forgotten this Christmas.

With heartfelt thanks,

*Sobha*

Healthcare Assistant, Elderly Care Team

## Support us today

Every gift, large or small, helps make hospital life feel brighter and more human. Together, we can provide specialist equipment, create uplifting activities, and bring companionship to those who might otherwise feel alone.

### You can support the Royal Berks Charity Christmas Appeal by:

- **Donating** — funding extra care, comfort, and special touches
- **Purchasing Royal Berks Charity Christmas cards** — available in-hospital or online to spread joy while supporting the Appeal
- **Joining us at our NHS Christmas Concert** — Friday 5th December, Reading Minster — music and community for this year's fundraiser
- **Sharing our appeal on social media** — help us reach more people who want to make a difference

## Please return this form with your donation

I would like to make a donation of £

Title:  First Name:  Surname:

Address:

Postcode:

Telephone:  Email:

Payment method: Cheque ☐ Cash ☐ Debit Card ☐

**Please make cheques payable to Royal Berks Charity - do not send cash in the post.**

Card payments

Visa ☐ Mastercard ☐ Switch/Maestro ☐

Name as it appears on card:

Card number

Start date:     End date:     3-digit code:



### Add 25% more to your donation at no extra cost to you.

A Gift Aid declaration allows us to claim tax back on eligible donations. It means that for every £1 you donate to the Royal Berks Charity we can claim back 25p.

Please treat all donations I make or have made to The Royal Berks Charity for the past 4 years as Gift Aid donations until further notice. I am a UK taxpayer and understand that if I pay less Income Tax and/or Capital Gains Tax in the current tax year (6 April to 5 April) than the amount of Gift Aid claimed on all my donations across all charities, it is my responsibility to pay any difference.

Signed  Date of declaration



JOIN US FOR OUR

# NHS CHRISTMAS CONCERT



SCAN ME TO BOOK  
YOUR TICKETS

**FRIDAY 5TH DECEMBER**

**READING MINSTER CHURCH**

**Concert starts 7.00pm (doors open at 6.30pm)**

**THIS CONCERT IS RAISING MONEY FOR OUR CHRISTMAS APPEAL TO PROVIDE  
LIFE-CHANGING EQUIPMENT AND SERVICES FOR OUR ELDERLY CARE WARDS**

Proudly supported by



**GENERAL TICKET (11+): £10.00 | CHILDREN 3 - 11: £5.00**

**FEATURING: SING FOR FUN CHOIR | AVENUE | GLEE CHOIR | SOLOIST DERRY POPE**

**[WWW.ROYALBERKSCHARITY.CO.UK/NHSCHRISTMAS](http://WWW.ROYALBERKSCHARITY.CO.UK/NHSCHRISTMAS)**